

**Ohio Learning Network
Academic Outreach Committee
July 12, 2001**

Present: Ellen Klute; Tom Sink; Arman Habegger; Ed Busher; Peter Ross; Connie DiMascio; Tony Hartman; Tim Mott; Tom Shostak, chair; Peggy Falkenstein

Guests present: Katrina Carlson-Combs, CAS program

OLN staff present: Kate Carey; George Steele; Susan Brown; Gail Peters; Nancy Ragias; Linda Wahn

Meeting convened by Tom Shostak at 10:15 a.m.

- Guests were welcomed; future meeting dates announced: 10/18/01, 1-10-02, 4-11-02, 7-11-02; former minutes were approved.
- Tim Mott has accepted the position of chair-elect, for which he was nominated at the last meeting. Mott will assume chair duties at the next meeting. A new chair-elect should be nominated at that time. Shostak invited nominees for this position.
- Shostak requested that the AO member list distributed in January be updated. The list should reflect changes to the committee and when terms begin and end.

OBR-OLN issues:

- At the last AO meeting, issues were discussed concerning OBR policies that thwart development or create barriers to distance learning. Shostak presented some of these issues to the OLN Governing Board at its last meeting. Examples include seat-time issues and subsidies for out-of-state students. The Governing Board was supportive about bringing these issues to OBR.
- It is anticipated that OBR will form a task force to study these issues. OLN will submit a letter stating its response to the approach the task force takes.
- Another issue that the OLN Governing Board discussed was the periodic reassessment of OLN and the way it defines its activity related to distance learning.
- Discussion reiterated that funding and policy issues are at the crux of what OLN does and will do in the future.

Content Development:

- To move the Collaborative Degree effort forward, Provosts from the four collaborative institutions will come together July 31 for conversation. This meeting is called to re-evaluate why we're doing the collaborative degree, to emphasize the cooperative nature of the degree among the campuses and to discuss how institutional barriers can be reduced. Kent State's provost will be unable to attend but will send three representatives from across campus; these

- representatives request an update of the activity to date. Shostak will provide this information.
- Updates were given on the Emerging Needs FY 01 – 02 programs. \$4.5 million has been set aside for future Emerging Needs programs. Possible content areas were discussed, including health care (various areas); nursing; education; terminal degrees. Types of content and whether or not to mandate content type was also discussed. Health care emerged as the primary recommended content area.
 - Various criteria were discussed, including the following:
 - delivery criteria should be determined by anticipated audience.
 - addressed how courses/programs would build community;
 - student services;
 - tech support;
 - clinical components (where appropriate);
 - ADA compliance;
 - licensure and certification eligibility.
 - Fiscal agents be MOU signatories
 - 1:1 Financial match
 - agencies other than higher education could collaborate on proposals
 - OLN requests that applicants with similar programs be encouraged to work together, but that it not be required.
 - It was decided for the funding specifics to be flexible. Administration issues will be addressed after the criteria have been formalized.
 - It was decided to require demonstration of articulation and licensure eligibility where appropriate. It was decided to remove “web-based” from the sentence on existing activity.
 - Carey will rewrite the proposal and send via email. She requests feedback in order to present a final draft in October.
 - It was decided to accept the proposed timeline. It was decided to include persons from related professions on review panel.

Workforce Outreach:

- Ragias explained the Harris database, which contains extensive, regularly updated information on Ohio manufacturers. Steele described EnterpriseOhio, a consortium of campuses that provide training to business and industry. EnterpriseOhio has access to Harris data and could help OLN’s efforts to reach B&I. Committee members are asked to e-mail Steele with their opinions on OLN’s potential relationship with EnterpriseOhio.
- Steele reported that two DLS have left OLN, Barbara Henry and Deb Volzer. Shostak proposed not replacing the positions, but rather examining the re-mapping of the state into four quadrants. Discussion ensued. Shostak proposed forming a small group to examine the DLS roles. Falkenstein, Busher, Mott, and Shostak volunteered.
- Steele distributed and described materials on August radio buys. The committee recommended continuing this program.

- Mark Weilbacher from Mid-Ohio Training Consortium and Reid Yanchar from Smarthinking.com were introduced. They made presentations during lunch. Peters described the value of MOTC to her when she managed training at OSU. OLN will follow up with Smarthinking.com; MOTC does not work with statewide organizations, but individual campuses may want to join.
- Steele discussed academic outreach quarterly statistics (accompanying handout). He announced that catalog coordinators will be asked to complete transitional pages for degrees similar to the ones for courses. This should be operational by Labor Day.
- Ragias announced that OLN will not likely be working the Ohio State Fair.
- Steele reviewed the degrees available from a distance.
- Carey announced the OLI conference would be March 4-5, 2002.