

Academic Outreach
Autumn 2006 Minutes
Tuesday October 31, 2006
[OhioLink 3rd Floor](#)

In attendance:

Current AO Members: , Mary Beth Aust-Keefer, Indra Canagaratna, Dr. Melody Clark Melanie L. Hoffman, Dr. Marilyn S. Jones, Mary Jane Pasky, Gloria Powell, Dr. Karen I. Rhoda, and Tom Sink - **past Chair**,

New AO Members: Randy Green, Wendy Lampner, Connie Molnar, Cynthia Potteiger, Denise Price, and Amy Sues

Ex Officio: Dr. Kate Carey, Gail Peters, Nancy L. Ragias and Dr. George E. Steele

Dr. Melody Clark Chair and Dr. Tom Skill sent regrets that they could not attend.

- The meeting began at 10:30 am. George asked those attending to introduce themselves, their institution, title and their status on the committee.
 - With OLN changing its strategic focus, from predominately concentrating on distance learning to that of focusing on the impact of the use of technology on learning, George noted the change in AO charge. The deliveries of student services are now an explicit charge for AO. George then reviewed three AO projects from this summer. The new charge is:
 - **Charge:** To assist colleges and universities with the creation of online and distance courses and degree programs; assist with the growth and development of OhioLearns! online course catalog; assist with the Regional Coordinators' outreach program; assist with related OLN grants programs; explore relationships between degree completion and workforce development; and the use of technology for improving delivery of student services. http://www.olin.org/about_olin/govern_ao.php
1. George reviewed course redevelopment grant project. In September, the nine participating institutions in the grant were reviewed for outcome dollars. The review team was composed of Tom Sink, Tim Mott, and Pete Ross. Five of the nine institutions were awarded outcome dollars. All nine institutions will be eligible for future outcomes dollars in June of 2007. This additional awarded was created to support the sustainability of the course redesign program. George applauded the review committee's efficient and diligent work and the exceptional work done by LCCC and COTC with their course redesign

efforts. Discussion followed with members of AO presenting examples of their institution's course redesign efforts. Kate informed AO that OLN has joined the National Alliance for Course Redesign and that OLN will tap into NACR regionally groups for professional development activities for all OLN members. OLN will keep all constituencies informed.

2. Cable Green, OLN Director of Emerging Technologies reviewed the Emerging Technologies Test Bed. http://www.olin.org/emerging_technologies/testbed/. This site provides examples of software, arranged in categories, for interested parties to review, read related articles, and in some cases experiment with usage. During the summer four categories were added to this site by AO: Advisor Tracking Systems, E-mail Management Systems, Web-based Surveys, and Degree Audit and Student Information Systems. Cindy suggested the addition of dates when comments are added and who added the comments be included. Cable said the ET Committee was considering moving the site to a Wiki for greater accessibility. Cable also provided an update on Atomic Learning <http://www.atomiclearning.com/>. Members of the OLN collaborative will have access to these object software training modules.
 - **Action:** Cable invited a representative from AO to participate in the ET committee meeting on Nov 13th"
 - **Action:** Members interested in discussion Atomic Learning should contact Cable at cgreen@olin.org

3. Sheryl Hansen, OLN Director of Innovative Teaching and Learning provided a demonstration of ELA <http://www.cscce.edu/olin/>. ELA is a digital depository designed to encourage the sharing of objects. This site was developed with the assistance of Columbus State Community College. Last Spring AO formed a sub-committee. They suggested the inclusion of three new categories to ELA to meet AO member's request to share objects related to examples of institutional organizational models for distance learning, job descriptions, and other policies. Cindy also suggested adding dates to when the objects were created, so those accessing these would have a better idea of when the object was created. Sheryl is working with CSCC to add the requested AO categories to ELA and will send reminder emails to AO requesting resources to be added.
 - **Action:** Any member of AO who wishes to share objects should contact Sheryl at shansen@olin.org.

- Rich Bowers provided an update on the Ohio IT Clearinghouse (OITC) <http://www.ohioitclearinghouse.org>. Rich shared the success of the “We are IT” event, a program to encourage middle and high school girls to enter the IT, mathematics, science and computing fields. The pilot program was held in mid-October at Edison Community College - the remaining 9 programs will all be held on Nov 17. Rich also provided an update of the ICDL program <http://www.ohiocomputingunlimited.org>.
 - **Action:** Members interested in more information about OITC, future “We Are IT” programs, and or the ICDL program should contact Rich Bowers at rbowers@oln.org.

- David Barber, Director of Technology, from the Ohio Board of Regents, provided an update on the Ohio Access Student Portal, which is due to open in a limited form, in January 2007. The target audiences for the portal are Pre-K through high school students, parents, first time college students, adult students, and guidance councilors. The site will provide information about academic preparation for college, career, and financial aid related information and assorted interactive tools. Eventually, the site will have common college application and financial aid forms that will populate existing Ohio institutional online forms. The goal of the site is to help pre-college students better prepare for college and to link them to the Ohio institution that best meet their needs. Discussion followed as to the relationship of this site to E 4 ME, marketing, and potential ways of integrating it to existing and developing Ohio higher education’s own institutional student portals.
 - **Action:** AO will work with David to assist with emerging issues of development and deployment of the Ohio Access Student Portal.

- Gail provided an update on E 4 ME and the profile of students completing and not completing the course. Gail also provided an update of the E-guide Program and those institutions participating in the E- Fee program: http://www.e4meohio.org/e4_students.php. Kate asked for assistance from all members of AO to assist in enrolling their college or university in the E-Fee program, if they were not already participating.
 - **Action:** OLN will be contacting those AO members’ whose institutions are not participating in the E-Fee program for assistance to enroll their institutions.

- Nancy provided an update on Marketing and discussed OLN’s involvement at the State Fair. She also showed the “News Center Guide to Education” marketing material. She informed the committee of the two “Marketing for E –Learning” Webinars. The first will have Dr. Karen Rhoda of the University of Toledo Karen leading the discussion. Nancy and Jim Vuteck, from Conrad, Philips and Vuteck, OLN’s advertising agency.

Nancy and Jim will conduct the second Webinar. Registration for these Webinars can be accessed through the TeachU Web site at:

<http://www.teachuohio.org/>

- Kate discussed OLN membership with Eduventures. OLN join this organization for \$20,000. This group provides market research for distance learning programs. OLN will receive three market research papers on E-learning. There will be discounts for other OLN members who wish to join.
- George led a discussion on the use of WCET's use of CENTSS assessments to evaluate institutions' Web-based student services stage of development. In general there are four stages:
 - Generation Four – One institutional sign on
 - Generation Three – Portal with multiple sign in points.
 - Generation Two – Audiences categorized: perspective students, current students, staff, faculty, etc.
 - Generation One – Links

Discussion followed with several options presented as to what next steps OLN should take in regard to engaging WCET to assist Ohio's institutions' with this initiative. A sub-committee was formed with Cindy, Wendy and Connie, as members. They will assist Kate and George on future action, once George returns from the WCET National Conference and consults with Pat Shea as to possible collaboration between WCET/HLC and OLN.

- **Action:** George will arrange a teleconference call with the subcommittee and Kate as soon as possible, upon his return to inform the group of his discussions and present them with possible options for action.
- George and Kate thanked Mary Jane Pasky, Tom, Skill, Tom Sink, and Karen Rhoda for their wisdom and dedicated service to OLN through the years. As their terms come to an end, we reminded them that we look forward to working with them in other capacities within our collaborative. George gave special recognition for Tom Sink, as he was stepping down as former Chair of AO. Both Kate and George deeply appreciated the conscientious leadership Tom has provided to the committee over the past three years.