

OLN Degree Completion Meeting – February 16, 2000

2455 North Star Road
Columbus, OH 43221
12pm-3pm

Attendees:

Committee Members: Suzanne Crawford, Tom Erney, Peggy Falkenstein, Judy Hirschman, Tim Mott, Tom Shostak, Linda Steele.

Guests: Tom Hartman, Mike Governanti, Ed Busher

OLN Staff: Christine Brock, Kate Carey, Mindy Kannard, Elisabeth Nixon, George Steele, Robin Wright

Tom Shostak called the meeting of Degree Completion committee to order. While the committee has met several times over the last two years, there is a strong need to make the committee a formalized and official recommending body to complement the OLN Governing Board. The order of today's business included: establishing the committee charge, electing of a chair, and scheduling future meeting dates.

Committee Composition: Shostak will send the committee via email a formal list of member's names and contact information.

Membership: Shostak will assign 2- or 3-year terms to members contingent upon their approval.

Meetings: It was determined by all committee members to continue to meet mid-week in Columbus, from the hours of 11:30-2:30.

Elections: Shostak was nominated to continue as chair; he agreed to serve for one additional year. Judy Hirschman was nominated to serve as vice-chair for a total of two years; she also accepted. The committee further decided that the vice-chair will replace the outgoing committee chair.

Degree Completion Charge: Carey presented to the committee a draft of the charge. The committee unanimously approved the charge as a written.

OhioLEARNS! Catalog: The committee agreed that the catalog should offer more information on the basic components of an Associates, Bachelors, and Masters degree, as well as a FAQ on education, and definitions of higher education terms (i.e., credit hour, BER, etc.). Committee members also agreed that institutions offering courses in the catalog should provide students with more information on the transition page, including information on any degrees their institutions currently offer at a distance.

Marketing Update: Carey and George Steele presented the results of a recent focus group in held in Cincinnati. Carey mentioned that OLN will soon begin to review proposals from advertising agencies on available marketing strategies.

Outreach: Steele provided members with an overview of the distance learning specialists outreach efforts and efforts to form regional advisory councils (RAC).

The meeting adjourned at 3pm.