

*Ohio Learning Network Governing Board Meeting
May 18th, 2004*

OhioLINK
2455 North Star Rd.
Columbus, OH 43221

OLD BUSINESS

- Minutes of [December meeting](#) - approved unanimously.
- Executive Director's Report - Marketing
 - Kate Carey announced OLN will have a five minute segment in a Today's Family episode in 50 television markets and played the clip for the Board. General consensus of the Board was positive.

CONTINUING BUSINESS

- Academic Outreach
 - Academic Outreach Committee Chair Tom Sink reported that the Committee had a retreat at the end of April and discussed the Emerging Needs grants to determine what the grants should look like in the coming year. Two types of grants will be offered: one will support workforce needs by aggregating existing content into certificates and degrees; the second area is innovations in teaching and learning. The Board approved the concept of the Request for Proposals (RFP), but asked the Academic Outreach Committee to refine the concepts based on the discussion during the meeting. General consensus of the Board was that it wanted to approve the RFP and that the RFP should be released in October, with awards offered in March. The Board approved the OLN staff and Academic Outreach Committee writing the RFP, circulating it among the Board, then publishing the RFP.
 - Sink reported that [E 4 ME](#) focuses on OLN's connection to OCAN's county programs, and pulls in adults who need to further their education. The emphasis is to get E 4 ME taught, and then monitor the progress of getting people into the programs.
 - Sink reviewed Smarthinking statistics, noting Smarthinking's utilization and effect. He said that Columbus State Community College has proposed that a group of institutions be put together to create a shared resource. The Board approved a Smarthinking assessment be done and that data be brought to the Board in September.
 - Sink reported that the Quality Seal program was not acceptable to the Academic Outreach Committee in the manner that it was proposed. Although the Committee liked the overall program, it was concerned that a Quality Seal might be offensive and recommended focusing instead on the Principles of Good Practices.
 - George Steele said that HEI data will be edited this summer, with a report expected in the fall. (Carey noted the Board would see the report draft in August.)
 - Sink reported that the Academic Outreach Committee recommends that OLN do more marketing. An Academic Outreach subcommittee will assist OLN staff to draft a marketing plan.
 - Sink referred the Board to "The Future of Distance and e-Learning in Ohio" report, noting that it is still a work in progress with assignments for several committees including the Governing Board.
- Professional Development
 - Professional Development Committee Chair Mary Lou Holly reported the [Learning Communities](#) is now in its third year and reviewed the program history. She said 26 proposals were received this year and 21 are recommended for funding. Holly noted that out of the 21

- recommendations this year, there are 12 Learning Communities and three institutions that had not previously applied. The Board approved funding of the 21 grants.
- Holly shared with the Board the book, Building Faculty Learning Communities: New Directions for Teaching and Learning, noting the OLN publication, “Developing a Statewide Faculty Learning Community Program” by Sheryl Hansen, Alan Kalish, Wayne Hall, Catherine Gynn, Mary Lou Holly, and Dan Madigan.
 - Sheryl Hansen reported two outcomes regarding recent Quality Seal discussions: moving the Seal into a more exemplary practice with a set of standards; offering a pilot this summer to test three or four questions about how helpful the set of standards are for people on campuses.
 - Ohio Commons
 - CMS Hosting Project: Elizabeth Stroble reported that at the OCDE Advisory Committee meeting that morning, an update regarding the shared course management system, the sharing of resources digitally, and shared authentication were discussed. A progress report regarding deliverables is expected. Cable Green reviewed the CMS timeline and the institutions that will do the hosting and be hosted, noting that hosting environments will be implemented on the enterprise level this summer. Carey asked the Board to consider the future of CMS by thinking about additional dollars for the project and different ways of showing a vision for CMS hosting in Ohio. She noted the Advisory group agreed to help shape this vision, which will be shared with the Board in September.
 - Conference Update: Judy Leach reported a [great conference this past March](#), noting this was the first year for the OCDE collaboration and the transition was a smooth one. Attendance went up from 297 in 2003 to 321 this year. Evaluations were positive and overall the conference was rated 3.5 on a 4.0 scale. The preliminary financial report is promising. The wrap-up meeting for the 2004 conference was held in April and the kick-off meeting for the 2005 conference will be held in July. The 2005 conference will be held on March 7th and 8th at the Hilton.
 - Governing Board Retreat Reflections
 - Ray Cumiskey asked the Board for feedback on the retreat. Comments included: the conference attendance seemed low; the meeting across two boards was good; the conference session offerings were good; many institutions were represented at the conference.

NEW BUSINESS

- Governing Board Membership
 - Carey reported the Board is down two members from AICUO.
- FY 2004-2005 Update
 - Carey reported the recent two budget cuts were taken out of the Reserves. She noted a revision to the Ohio Commons budget. Carey reminded the Board that the Executive Committee typically makes funding decisions and it will meet in June via conference call.

The next full board meeting will be held on September 21st in the OhioLINK 3rd floor Conference Room in Columbus.